



Support the Texas Shakespeare Festival and get noticed at the same time!

Texas Shakespeare Festival has been East Texas' only professional theatre since 1986. Our season program is full of information about the plays, cast and crew, and is read by approximately 8,000 discerning patrons each summer. Showcase your organization with the style and flair it deserves, by advertising in the program of the 2015 Texas Shakespeare Festival!

Season Program Advertisement Order Form

Deadline for Submissions for the 2015 Program: Saturday, May 16, 2015

Business or Client's Name: _____

Contact: _____ Daytime/Business Phone: _____

Address (P.O. Box or Number and Street): _____

City: _____ State: _____ Zip: _____

E-Mail Address: _____

Payment Method (circle one): Please Invoice Cash Check Visa MC Discover

Credit Card #: _____ Exp. Date: _____ Security Code: _____

Name on Card: _____

E-Mail artwork or completed ad to: Jon Vashey – JWashey@kilgore.edu

Texas Shakespeare Festival
1100 Broadway, Kilgore, Texas, 75662
Telephone: 903-983-8119 / FAX: 903-983-8124

FOR OFFICE USE ONLY:

Client to provide camera-ready artwork (PDF format) _____ TSF to provide artwork and proof _____



Season Program Advertisement Order Form

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Choose from cover, full-page, 1/2-page, 1/4-page or 1/8-page ad formats.

COVERS
5.5 x 8.5 inches
(5.75 x 8.75 inches w/bleed)

FULL PAGE
4.5 x 7.25 inches

1/2 PAGE VERTICAL
4.5 x 3.625 inches

1/2 PAGE HORIZONTAL
2.125 x 7.25 inches

1/4 PAGE
4.5 x 1.625 inches

1/8 PAGE
2.125 x 1.625 inches

Sizes and Prices

Program Size	(5-1/2" w X 8-1/2" h)		
Back Cover Ad	(5-1/2" w X 8-1/2" h)	Color: \$750	
Inside Back Cover	(5-1/2" w X 8-1/2" h)	Color: \$700	
Inside Front Cover	(5-1/2" w X 8-1/2" h)	Color: \$700	
Full Page	(4-1/2" w X 7-1/4" h)	Color: \$600	Black and White: \$500
1/2 Page Horizontal	(4-1/2" w X 3-5/8" h)	Color: \$400	Black and White: \$350
1/2 Page Vertical	(2-1/8" w X 7-1/4" h)	Color: \$400	Black and White: \$350
1/4 Page	(4-1/2" w X 1-5/8" h)	Color: \$250	Black and White: \$200
1/8 Page	(2-1/8" w X 1-5/8" h)	Color: \$150	Black and White: \$100

Digital Files

All digital files must be built in high-resolution, 300 dpi, CMYK color and saved in .PDF format. Scanning, photography and design services are available for additional charges.

Tribute Page – (“In Honor of ...” or “In Memory of... by ...”): \$10 per name

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